

# Station Order

Market: Lake Charles  
Vendor: KPLC  
Station Rep: Stephanie Comeaux-Gill  
Phone: (337) 437-7521  
Email: scomeaux@kplctv.com  
Campaign Remarks:

## Jimmy Genovese

Campaign: JG 9.26-11.8 KPLC  
Flight Dates: 09/26/2016 to 11/08/2016  
Contract No: 1550115995  
Rev. No: 1

## Arsement Media Group

Buyer: Kalya Simon  
kalya@arsementmedia.com

Item	Days	Times	DP/LEN	Call	Program Title	Rate/Total	Sep 26	Oct 03	Oct 10	Oct 17	Oct 24	Oct 31	Nov 07	Spots
1	MTWRF	1000P-1030P	/30	KPLC	10P KPLC News	405.00 10935.00	4	4	4	4	5	5	1	27
Comments: 0														
2	Su	1030P-1130P	/30	KPLC	10P KPLC Sunday Late News	280.00 1680.00	1	1	1	1	1	1	0	6
Comments: 0														
3	Sa	1000P-1030P	/30	KPLC	10P Saturday KPLC Late News	280.00 1680.00	1	1	1	1	1	1	0	6
Comments: 0														
4	MTWRF	0530A-0700A	/30	KPLC	5:30A KPLC News Sunrise	165.00 4620.00	4	4	4	4	5	5	2	28
Comments: 0														
5	MTWRF	0500A-0530A	/30	KPLC	5A KPLC News Sunrise	85.00 2380.00	4	4	4	4	5	5	2	28
Comments: 0														
6	MTWRF	0500P-0530P	/30	KPLC	5P KPLC News	250.00 6750.00	4	4	4	4	5	5	1	27
Comments: 0														
7	MTWRF	0600P-0630P	/30	KPLC	6P KPLC News	405.00 10935.00	4	4	4	4	5	5	1	27
Comments: 0														

POC Jgen 01

Geno 9.26-11.08

Item	Days	Times	DP/LEN	Call	Program Title	Rate/Total	Sep 26	Oct 03	Oct 10	Oct 17	Oct 24	Oct 31	Nov 07	Spots	
8	Sa	0600P-0630P	/30	KPLC	6P Saturday KPLC Evening News	135.00 810.00	1	1	1	1	1	1	0	6	
Comments: 0															
9	MTWRF	0300P-0400P	/30	KPLC	Ellen	50.00 1400.00	4	4	4	4	5	5	5	1	28
Comments: 0															
10	MTWRF	0630P-0700P	/30	KPLC	Entertainment Tonight	305.00 8235.00	4	4	4	4	4	5	5	1	27
Comments: 0															
11	Su	0800A-0900A	/30	KPLC	Meet The Press	190.00 1140.00	1	1	1	1	1	1	1	0	6
Comments: 0															
12	MTWRF	1200P-1230P	/30	KPLC	KPLC News at Noon	115.00 3105.00	4	4	4	4	4	5	5	1	27
Comments: 0															
13	Sa	0700A-0900A	/30	KPLC	Saturday Today Show	50.00 300.00	1	1	1	1	1	1	1	0	6
Comments: 0															
14	Su	0700A-0800A	/30	KPLC	Sunday Today Show	50.00 300.00	1	1	1	1	1	1	1	0	6
Comments: 0															
15	MTWRF	0700A-0900A	/30	KPLC	The Today Show 1	140.00 3780.00	4	4	4	4	4	5	5	1	27
Comments: 0															
16	MTWRF	0900A-1000A	/30	KPLC	The Today Show 2	65.00 1755.00	4	4	4	4	4	5	5	1	27
Comments: 0															



Item	Days	Times	DP/LEN	Call	Program Title	Rate/Total	Sep 26	Oct 03	Oct 10	Oct 17	Oct 24	Oct 31	Nov 07	Spots
17	MTWRF	1000A-1100A	/30	KPLC	The Today Show 3	40.00 1080.00	4	4	4	4	5	5	1	27
Comments: 0														
18	MTWRF	1030P-1130P	/30	KPLC	Tonight Show with Jimmy Fallon	110.00 2970.00	4	4	4	4	5	5	1	27
Comments: 0														
19	Su	5P-530P	/0	KPLC	5P Sunday KPLC News	200.00 1200.00	1	1	1	1	1	1	0	6
Comments: 0														
20	MTWRF	0200P-0300P	/0	KPLC	Harry	50.00 1350.00	4	4	4	4	5	5	1	27
Comments: 0														
							59	59	59	60	72	72	15	396

Month	Spots	Gross	Net
Oct-2016	309	\$51,860.00	\$44,081.00
Nov-2016	87	\$14,545.00	\$12,363.25
Totals	396	\$66,405.00	\$56,444.25

Comments: Traffic:  
Revised - changed rate for Sat news and added spots on Ellen and Harry Thank you! Will send spot and traffic when start day is closer.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Arsenment Media Group**  
104 Live Oak Drive  
Lafayette, LA 70503  
(337) 501-9900

**Buyer**  
Kalya Simon  
kalya@arsenmentmedia.com  
(337) 849-3251



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KPLC - Lake Charles, LA

**Date:** September 2, 2016

I, Arsement Media Group,

being/on behalf of: Jimmy Genovese,

a legally qualified candidate of the Republican

political party for the office of: Supreme Court, 3rd District

in the Primary

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see schedule.					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Judge Jimmy Genovese to the Supreme Court

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charles Going

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

September 2, 2016

**Date**

*K. Simon*

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

*Stephanie Gill*

**Signature**

*Stephanie Gill*

**Printed Name**

*National Sales Coord.*

**Title**



**CONTRACT**

**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

[www.kplctv.com](http://www.kplctv.com)

And:

**Arsement Media Group**  
**Attention: Jared Arsement**  
**104 Live Oak Drive**  
**Lafayette, LA 70503**

<u>Contract / Revision</u> POLJGen01 /		<u>Alt Order #</u>
<u>Product</u> Supreme Court Judge		
<u>Contract Dates</u> 09/26/16 - 11/08/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Genovese, Jimmy/Supreme Court Judge		<u>Original Date / Revision</u> 09/12/16 / 09/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPLC	<u>Account Executive</u> Political/Local Politics	<u>Sales Office</u> KPLC
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9916653	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	09/26/16	11/08/16	7News Nightcast	10-1035pm		:30				NM	27	\$10,935.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	MTWTF--				4	\$405.00				
	Week:	10/03/16	10/09/16	MTWTF--				4	\$405.00				
	Week:	10/10/16	10/16/16	MTWTF--				4	\$405.00				
	Week:	10/17/16	10/23/16	MTWTF--				4	\$405.00				
	Week:	10/24/16	10/30/16	MTWTF--				5	\$405.00				
	Week:	10/31/16	11/06/16	MTWTF--				5	\$405.00				
	Week:	11/07/16	11/13/16	M-----				1	\$405.00				
N 2	KPLC	09/26/16	11/06/16	Late News Following NFL	1015-1045p		:30				NM	6	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	-----S				1	\$280.00				
	Week:	10/03/16	10/09/16	-----S				1	\$280.00				
	Week:	10/10/16	10/16/16	-----S				1	\$280.00				
	Week:	10/17/16	10/23/16	-----S				1	\$280.00				
	Week:	10/24/16	10/30/16	-----S				1	\$280.00				
	Week:	10/31/16	11/06/16	-----S				1	\$280.00				
N 3	KPLC	09/26/16	11/06/16	7News Nightcast Saturday	10-1030p		:30				NM	6	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	-----S-				1	\$280.00				
	Week:	10/03/16	10/09/16	-----S-				1	\$280.00				
	Week:	10/10/16	10/16/16	-----S-				1	\$280.00				
	Week:	10/17/16	10/23/16	-----S-				1	\$280.00				
	Week:	10/24/16	10/30/16	-----S-				1	\$280.00				
	Week:	10/31/16	11/06/16	-----S-				1	\$280.00				
N 4	KPLC	09/26/16	11/08/16	7News Sunrise	530-7am		:30				NM	28	\$4,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/26/16	10/02/16	MTWTF--				4	\$165.00				
	Week:	10/03/16	10/09/16	MTWTF--				4	\$165.00				
	Week:	10/10/16	10/16/16	MTWTF--				4	\$165.00				
	Week:	10/17/16	10/23/16	MTWTF--				4	\$165.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
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www.kplctv.com

<u>Contract / Revision</u> POLJGen01 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/26/16 - 11/08/16	<u>Product</u> Supreme Court Judge	<u>Estimate #</u>
<u>Advertiser</u> POL/Genovese, Jimmy/Si		<u>Original Date / Revision</u> 09/12/16 / 09/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 MTWTF-- 5 \$165.00 Week: 10/31/16 11/06/16 MTWTF-- 5 \$165.00 Week: 11/07/16 11/13/16 MT----- 2 \$165.00													
N 5	KPLC	09/26/16	11/08/16	7News Early Sunrise	5-530am		:30				NM	28	\$2,380.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/26/16 10/02/16 MTWTF-- 4 \$85.00 Week: 10/03/16 10/09/16 MTWTF-- 4 \$85.00 Week: 10/10/16 10/16/16 MTWTF-- 4 \$85.00 Week: 10/17/16 10/23/16 MTWTF-- 4 \$85.00 Week: 10/24/16 10/30/16 MTWTF-- 5 \$85.00 Week: 10/31/16 11/06/16 MTWTF-- 5 \$85.00 Week: 11/07/16 11/13/16 MT----- 2 \$85.00													
N 6	KPLC	09/26/16	11/08/16	Live at Five	5-530pm		:30				NM	27	\$6,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/26/16 10/02/16 MTWTF-- 4 \$250.00 Week: 10/03/16 10/09/16 MTWTF-- 4 \$250.00 Week: 10/10/16 10/16/16 MTWTF-- 4 \$250.00 Week: 10/17/16 10/23/16 MTWTF-- 4 \$250.00 Week: 10/24/16 10/30/16 MTWTF-- 5 \$250.00 Week: 10/31/16 11/06/16 MTWTF-- 5 \$250.00 Week: 11/07/16 11/13/16 M----- 1 \$250.00													
N 7	KPLC	09/26/16	11/08/16	7News at Six	559-630pm		:30				NM	27	\$10,935.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/26/16 10/02/16 MTWTF-- 4 \$405.00 Week: 10/03/16 10/09/16 MTWTF-- 4 \$405.00 Week: 10/10/16 10/16/16 MTWTF-- 4 \$405.00 Week: 10/17/16 10/23/16 MTWTF-- 4 \$405.00 Week: 10/24/16 10/30/16 MTWTF-- 5 \$405.00 Week: 10/31/16 11/06/16 MTWTF-- 5 \$405.00 Week: 11/07/16 11/13/16 M----- 1 \$405.00													
N 8	KPLC	09/26/16	11/06/16	7News @ Six Saturday	559-630pm		:30				NM	6	\$810.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/26/16 10/02/16 -----S- 1 \$135.00 Week: 10/03/16 10/09/16 -----S- 1 \$135.00 Week: 10/10/16 10/16/16 -----S- 1 \$135.00 Week: 10/17/16 10/23/16 -----S- 1 \$135.00 Week: 10/24/16 10/30/16 -----S- 1 \$135.00 Week: 10/31/16 11/06/16 -----S- 1 \$135.00													
N 9	KPLC	09/26/16	11/08/16	SYN M-F 3-4p	3-4p		:30				NM	28	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/26/16 10/02/16 MTWTF-- 4 \$50.00 Week: 10/03/16 10/09/16 MTWTF-- 4 \$50.00 Week: 10/10/16 10/16/16 MTWTF-- 4 \$50.00 Week: 10/17/16 10/23/16 MTWTF-- 5 \$50.00 Week: 10/24/16 10/30/16 MTWTF-- 5 \$50.00 Week: 10/31/16 11/06/16 MTWTF-- 5 \$50.00 Week: 11/07/16 11/13/16 M----- 1 \$50.00													
N 10	KPLC	09/26/16	11/08/16	Entertainment Tonight	630-7p		:30				NM	27	\$8,235.00

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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
Week: 09/26/16	10/02/16	MTWTF--	4	\$305.00																																																	
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Week: 10/10/16	10/16/16	MTWTF--	4	\$305.00																																																	
Week: 10/17/16	10/23/16	MTWTF--	4	\$305.00																																																	
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Week: 10/31/16	11/06/16	MTWTF--	5	\$305.00																																																	
Week: 11/07/16	11/13/16	M-----	1	\$305.00																																																	
N 11	KPLC	09/26/16	11/06/16	NBC Meet The Press	8-9am		:30				NM	6	\$1,140.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 09/26/16</td><td>10/02/16</td><td>-----S</td><td>1</td><td>\$190.00</td></tr><tr><td>Week: 10/03/16</td><td>10/09/16</td><td>-----S</td><td>1</td><td>\$190.00</td></tr><tr><td>Week: 10/10/16</td><td>10/16/16</td><td>-----S</td><td>1</td><td>\$190.00</td></tr><tr><td>Week: 10/17/16</td><td>10/23/16</td><td>-----S</td><td>1</td><td>\$190.00</td></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>-----S</td><td>1</td><td>\$190.00</td></tr><tr><td>Week: 10/31/16</td><td>11/06/16</td><td>-----S</td><td>1</td><td>\$190.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 09/26/16	10/02/16	-----S	1	\$190.00	Week: 10/03/16	10/09/16	-----S	1	\$190.00	Week: 10/10/16	10/16/16	-----S	1	\$190.00	Week: 10/17/16	10/23/16	-----S	1	\$190.00	Week: 10/24/16	10/30/16	-----S	1	\$190.00	Week: 10/31/16	11/06/16	-----S	1	\$190.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
Week: 09/26/16	10/02/16	-----S	1	\$190.00																																																	
Week: 10/03/16	10/09/16	-----S	1	\$190.00																																																	
Week: 10/10/16	10/16/16	-----S	1	\$190.00																																																	
Week: 10/17/16	10/23/16	-----S	1	\$190.00																																																	
Week: 10/24/16	10/30/16	-----S	1	\$190.00																																																	
Week: 10/31/16	11/06/16	-----S	1	\$190.00																																																	
N 12	KPLC	09/26/16	11/08/16	7News at Noon	12-1230p		:30				NM	27	\$3,105.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 09/26/16</td><td>10/02/16</td><td>MTWTF--</td><td>4</td><td>\$115.00</td></tr><tr><td>Week: 10/03/16</td><td>10/09/16</td><td>MTWTF--</td><td>4</td><td>\$115.00</td></tr><tr><td>Week: 10/10/16</td><td>10/16/16</td><td>MTWTF--</td><td>4</td><td>\$115.00</td></tr><tr><td>Week: 10/17/16</td><td>10/23/16</td><td>MTWTF--</td><td>4</td><td>\$115.00</td></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>MTWTF--</td><td>5</td><td>\$115.00</td></tr><tr><td>Week: 10/31/16</td><td>11/06/16</td><td>MTWTF--</td><td>5</td><td>\$115.00</td></tr><tr><td>Week: 11/07/16</td><td>11/13/16</td><td>M-----</td><td>1</td><td>\$115.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 09/26/16	10/02/16	MTWTF--	4	\$115.00	Week: 10/03/16	10/09/16	MTWTF--	4	\$115.00	Week: 10/10/16	10/16/16	MTWTF--	4	\$115.00	Week: 10/17/16	10/23/16	MTWTF--	4	\$115.00	Week: 10/24/16	10/30/16	MTWTF--	5	\$115.00	Week: 10/31/16	11/06/16	MTWTF--	5	\$115.00	Week: 11/07/16	11/13/16	M-----	1	\$115.00
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Week: 11/07/16	11/13/16	M-----	1	\$115.00																																																	
N 13	KPLC	09/26/16	11/06/16	NBC Saturday Today Show	7-9am		:30				NM	6	\$300.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 09/26/16</td><td>10/02/16</td><td>-----S-</td><td>1</td><td>\$50.00</td></tr><tr><td>Week: 10/03/16</td><td>10/09/16</td><td>-----S-</td><td>1</td><td>\$50.00</td></tr><tr><td>Week: 10/10/16</td><td>10/16/16</td><td>-----S-</td><td>1</td><td>\$50.00</td></tr><tr><td>Week: 10/17/16</td><td>10/23/16</td><td>-----S-</td><td>1</td><td>\$50.00</td></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>-----S-</td><td>1</td><td>\$50.00</td></tr><tr><td>Week: 10/31/16</td><td>11/06/16</td><td>-----S-</td><td>1</td><td>\$50.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 09/26/16	10/02/16	-----S-	1	\$50.00	Week: 10/03/16	10/09/16	-----S-	1	\$50.00	Week: 10/10/16	10/16/16	-----S-	1	\$50.00	Week: 10/17/16	10/23/16	-----S-	1	\$50.00	Week: 10/24/16	10/30/16	-----S-	1	\$50.00	Week: 10/31/16	11/06/16	-----S-	1	\$50.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
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Week: 10/31/16	11/06/16	-----S-	1	\$50.00																																																	
N 14	KPLC	09/26/16	11/06/16	NBC Sunday Today Show	7-8am		:30				NM	6	\$300.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 09/26/16</td><td>10/02/16</td><td>-----S</td><td>1</td><td>\$50.00</td></tr><tr><td>Week: 10/03/16</td><td>10/09/16</td><td>-----S</td><td>1</td><td>\$50.00</td></tr><tr><td>Week: 10/10/16</td><td>10/16/16</td><td>-----S</td><td>1</td><td>\$50.00</td></tr><tr><td>Week: 10/17/16</td><td>10/23/16</td><td>-----S</td><td>1</td><td>\$50.00</td></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>-----S</td><td>1</td><td>\$50.00</td></tr><tr><td>Week: 10/31/16</td><td>11/06/16</td><td>-----S</td><td>1</td><td>\$50.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 09/26/16	10/02/16	-----S	1	\$50.00	Week: 10/03/16	10/09/16	-----S	1	\$50.00	Week: 10/10/16	10/16/16	-----S	1	\$50.00	Week: 10/17/16	10/23/16	-----S	1	\$50.00	Week: 10/24/16	10/30/16	-----S	1	\$50.00	Week: 10/31/16	11/06/16	-----S	1	\$50.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
Week: 09/26/16	10/02/16	-----S	1	\$50.00																																																	
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Week: 10/17/16	10/23/16	-----S	1	\$50.00																																																	
Week: 10/24/16	10/30/16	-----S	1	\$50.00																																																	
Week: 10/31/16	11/06/16	-----S	1	\$50.00																																																	
N 15	KPLC	09/26/16	11/08/16	NBC Today Show	7-9am		:30				NM	27	\$3,780.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 09/26/16</td><td>10/02/16</td><td>MTWTF--</td><td>4</td><td>\$140.00</td></tr><tr><td>Week: 10/03/16</td><td>10/09/16</td><td>MTWTF--</td><td>4</td><td>\$140.00</td></tr><tr><td>Week: 10/10/16</td><td>10/16/16</td><td>MTWTF--</td><td>4</td><td>\$140.00</td></tr><tr><td>Week: 10/17/16</td><td>10/23/16</td><td>MTWTF--</td><td>4</td><td>\$140.00</td></tr><tr><td>Week: 10/24/16</td><td>10/30/16</td><td>MTWTF--</td><td>5</td><td>\$140.00</td></tr><tr><td>Week: 10/31/16</td><td>11/06/16</td><td>MTWTF--</td><td>5</td><td>\$140.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 09/26/16	10/02/16	MTWTF--	4	\$140.00	Week: 10/03/16	10/09/16	MTWTF--	4	\$140.00	Week: 10/10/16	10/16/16	MTWTF--	4	\$140.00	Week: 10/17/16	10/23/16	MTWTF--	4	\$140.00	Week: 10/24/16	10/30/16	MTWTF--	5	\$140.00	Week: 10/31/16	11/06/16	MTWTF--	5	\$140.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
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**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

<u>Contract / Revision</u> POLJGen01 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/26/16 - 11/08/16	<u>Product</u> Supreme Court Judge	<u>Estimate #</u>
<u>Advertiser</u> POL/Genovese, Jimmy/Si		<u>Original Date / Revision</u> 09/12/16 / 09/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$140.00				
N 16	KPLC	09/26/16	11/08/16	Today Show II	9-10am		:30				NM	27	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWTF--				4	\$65.00				
Week:		10/03/16	10/09/16	MTWTF--				4	\$65.00				
Week:		10/10/16	10/16/16	MTWTF--				4	\$65.00				
Week:		10/17/16	10/23/16	MTWTF--				4	\$65.00				
Week:		10/24/16	10/30/16	MTWTF--				5	\$65.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$65.00				
Week:		11/07/16	11/13/16	M-----				1	\$65.00				
N 17	KPLC	09/26/16	11/08/16	Today Show III	10-11am		:30				NM	27	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWTF--				4	\$40.00				
Week:		10/03/16	10/09/16	MTWTF--				4	\$40.00				
Week:		10/10/16	10/16/16	MTWTF--				4	\$40.00				
Week:		10/17/16	10/23/16	MTWTF--				4	\$40.00				
Week:		10/24/16	10/30/16	MTWTF--				5	\$40.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$40.00				
Week:		11/07/16	11/13/16	M-----				1	\$40.00				
N 18	KPLC	09/26/16	11/08/16	Tonight Show	1035-1136pm		:30				NM	27	\$2,970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWTF--				4	\$110.00				
Week:		10/03/16	10/09/16	MTWTF--				4	\$110.00				
Week:		10/10/16	10/16/16	MTWTF--				4	\$110.00				
Week:		10/17/16	10/23/16	MTWTF--				4	\$110.00				
Week:		10/24/16	10/30/16	MTWTF--				5	\$110.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$110.00				
Week:		11/07/16	11/13/16	M-----				1	\$110.00				
N 19	KPLC	09/26/16	11/06/16	Live @ Five Sunday	5-530p		:30				NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S				1	\$200.00				
Week:		10/03/16	10/09/16	-----S				1	\$200.00				
Week:		10/10/16	10/16/16	-----S				1	\$200.00				
Week:		10/17/16	10/23/16	-----S				1	\$200.00				
Week:		10/24/16	10/30/16	-----S				1	\$200.00				
Week:		10/31/16	11/06/16	-----S				1	\$200.00				
N 20	KPLC	09/26/16	11/08/16	M-F 2-3p	2-3p		:30				NM	27	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	MTWTF--				4	\$50.00				
Week:		10/03/16	10/09/16	MTWTF--				4	\$50.00				
Week:		10/10/16	10/16/16	MTWTF--				4	\$50.00				
Week:		10/17/16	10/23/16	MTWTF--				4	\$50.00				
Week:		10/24/16	10/30/16	MTWTF--				5	\$50.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$50.00				
Week:		11/07/16	11/13/16	M-----				1	\$50.00				
							Totals	0.00				396	\$66,405.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
POLJGen01 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/26/16 - 11/08/16	Supreme Court Judge	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Genovese, Jimmy/Si	09/12/16 / 09/12/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	309	\$51,860.00	(\$7,779.00)	\$44,081.00
10/31/16 - 11/08/16	87	\$14,545.00	(\$2,181.75)	\$12,363.25
<b>Totals</b>	<b>396</b>	<b>\$66,405.00</b>	<b>(\$9,960.75)</b>	<b>\$56,444.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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